



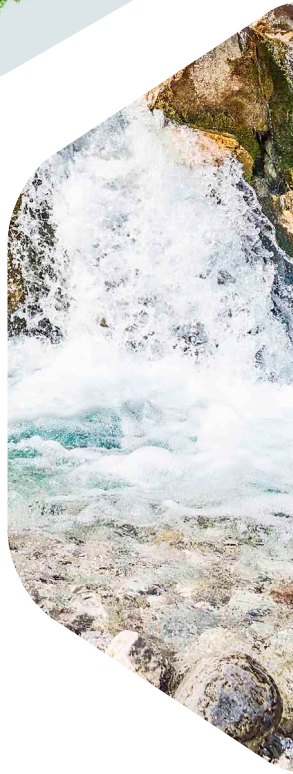
ACQUA REGALE
★NATURAL MINERAL WATER★

ACQUA REGALE
CHOOSES NATURE
AND HELPS
THE ENVIRIOMENT





ACQUA REGALE
★NATURAL MINERAL WATER★





4 Acqua Regale

ACQUA REGALE

★NATURAL MINERAL WATER★

BOTTLED FRESH FROM THE HEART OF THE ITALIAN ALPS



In land protected by a well-preserved ecosystem, where traditions are still intact and where the woods are full of berries, mushrooms, and truffles, spring water flows down to the valleys. Biological, chemical, and clinical studies have proven that natural mineral water, such as Acqua Regale from source ORO, is pure and possesses excellent digestion properties. Its promotion of diuretic action has been clinically demonstrated to result in an amazing increase of diuresis in proportion to the increased water intake. That's why it has been recommended in cases where increased diuresis is required in low sodium diets. It can also play an important

part in purinic exchange. Therapeutically, Acqua Regale apart from preventing and treating kidney stones, can be vital in protecting against high and low urinary tract infections because of its decongestive and anti-inflammatory action. Overall, Acqua Regale is useful for flushing toxins in general and in particular if you want to encourage the cleansing actions of the body. During the bottling process, this 'gift of nature' is supported by the continuous and repeated quality control carried out by our Quality Control Laboratory with their daily quality analysis performed by qualified biologists. It's water for the whole family to drink, natural as it is and bottled fresh from the heart of the Italian Alps in Piemonte, Italy.





ACQUA REGALE
★NATURAL MINERAL WATER★

ACQUA REGALE, THE WATER OF THE EMPEROR



A long time ago, when gods and humans were living together, great men and heroes walked the earth. In times when magic and miracles existed alongside each other, there was a magic spring in the Cottian Alps, a spring with crystal clear water and wonderful properties. The secret of this incredible place was the presence of the Blue Nymph, a wonderful creature who protected the spring and allowed only the righteous to enjoy the water of life. She had stood there since the beginning of time, and no one knew her origin or why she protected the spring. The only thing for certain was the fact that, once anyone drank the water, they would enjoy perfect

health and their thoughts would become clearer than ever and their body as strong as Hercules. Not many people managed to rise to that level, so the nymph started to wonder if all the brave people in the world had gone extinct... Until one day, when Caius Julius Caesar was returning to Rome after his campaign in Gaul, he stumbled upon the spring while searching for a source of water for his thirsty army. Upon seeing him, the nymph recognized his potential and gave him some water to drink. The first second Caesar drank the water, he understood his true meaning in the world, and then he also gave the water to his army. Caesar soon became the greatest emperor the world had ever seen thus far, and that happened thanks to the Blue Nymph's water, true Acqua Regale.







Our mineral water bottles are available in various sizes so that every customer can find the size they need. Acqua Regale is available in min, mid, and max sizes. The 0.50 lt PET size with screw cap is ideal for slipping in a pocket and carrying. The 1.00 lt PET (mid size) and 1.50 lt PET are ideal for families



8 Acqua Regale



and supermarkets, while the glass bottles of 0.25 lt, 0.50 lt, and 0.75 lt are ideal for restaurants, hotels, and bars. Acqua Regale is not just a bottle of water; it is a complete health package for you. The fresh, clear water is meant to bring the benefits of water in all its natural spirit. Chose life; choose Aqua Regale.





ACQUA REGALE CHOOSES NATURE AND HELPS THE ENVIRONMENT



www.acquaregale.com

ACQUA REGALE
★NATURAL MINERAL WATER★

BOTTLED IN THE HEART OF ITALIAN ALPS

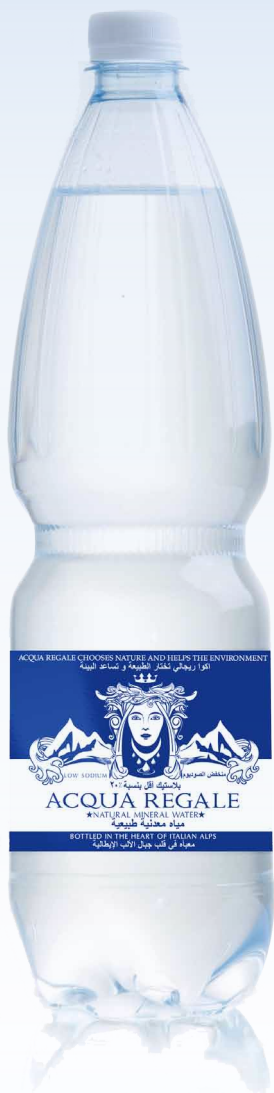


1,5 Lt Pet

1.5 Lt Pet with 20% less plastic



10 Acqua Regale



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ACQUA REGALE
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BOTTLED IN THE HEART OF ITALIAN ALPS



1,0 Lt Pet

1,0 Lt Pet with 20% less plastic

Acqua Regale 11





ACQUA REGALE CHOOSES NATURE AND HELPS THE ENVIRONMENT



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LOW SODIUM

ACQUA REGALE
★NATURAL MINERAL WATER★

BOTTLED IN THE HEART OF ITALIAN ALPS



0,50 Lt Pet
0,50 Lt with 20% less plastic



12 Acqua Regale



0,75 Lt Glass



0,50 Lt Glass



14 Acqua Regale



0,25 Lt Glass





OUR MISSION



Our mission is to be the first choice of our consumers among other mineral water companies in the world by collaborating with our consumers, employees, and the community. Our aim is to be a good corporate citizen by being fair and honest in everything we do. We know that our consumers deserve fresh, natural, pure water, and we live to serve. As we know that coming generations will be totally dependent on the resources that we provide them, we should make use of them properly, as the world in which we are living today is a gift from our ancestors and is borrowed from future generations. We want to improve safety and quality of life for people around the world through our wide range of products.

- To be the world's premium mineral water company.
- To be good a corporate citizen, we seek for honesty and to be fair in everything we do.
- We collaborate with our employees and consumers to build a sustainable business.
- We provide water of the highest form of purity and freshness to our valuable customers to make them healthy and enthusiastic.
- We seek to promote environmental sustainability by using 20% less plastic and making bottles that are recyclable.





ACQUA REGALE CHOOSES NATURE AND HELPS THE ENVIRONMENT



Environmental protection is as important to Acqua Regale as our products' quality. Our latest advertising campaign, coinciding with the launch of our new label, testifies to the company's environmental sustainability choices. 'Acqua Regale chose nature', reducing the plastic in our bottles by 20% and using 100% renewable energy for our production. As well, with the distribution of Acqua Regale, we are increasing our work to recover and recycle PET plastic, raising consumer awareness for more responsible environmental behaviour. PET is known throughout the world as a secure, recyclable packaging material. Hundreds of tests on PET have produced

a broad scientific consensus that it is non-toxic and is safe for the storage of food and beverages. PET is the best alternative to aluminium cans and glass bottles for beverages. When greenhouse gas emissions and energy consumption are measured, PET containers are found to be the best. There are very few companies, except some big names, in the beverages industry that are consistently working on reducing the amount of material that is used in the process of manufacturing beverage containers. Acqua Regale is working on bottles that use only 12 grams of PET, which is almost 20% less than the average amount used by other companies.





THE HEALTH BENEFITS OF ACQUA REGALE



Acqua regale processes natural water to remove impurities that may be present and to concentrate the nutrients and minerals in the water. An important aspect to take into consideration is the measure of the total dissolved solids, which is a measure of all combined contents of inorganic and organic substances dissolved in the water. The higher the value, the heavier the water is for metabolism. Acqua Regale's level of total dissolved solids is 31.5 mg/L, which is very low and makes it very light and easy to digest. Sodium is important for health: it is indispensable to ensure a well-balanced metabolism. For sodium-reduced diets, mineral waters with less than 20 mg of sodium per liter are recommended. Acqua Regale only has 2.0 mg/L. With a pH approximately equal to the body's natural pH (7.3), it is an excellent way to maintain the body's alkalinity. Our water is also free of all the organic matter and disease-causing microorganisms so that the water that reaches you delivers all its health benefits at an optimal level.

Water with low dry residue content has different effects:

- *Promotes diuresis.*
- *Promotes the elimination of uric acid and prevents kidney stones.*
- *Positively affects hepatic metabolism.*
- *Improves renal metabolism – less dry residue means lighter water.*



| <i>Analysis*</i> | <i>mg/L</i> |
|-----------------------|-------------|
| Sulphate..... | 3,5 |
| Bicarbonate..... | 12,0 |
| Calcium..... | 4,7 |
| Chloride..... | 2,6 |
| Magnesium..... | 0,78 |
| Sodium..... | 2,0 |
| Silica..... | 8,0 |
| Strontium..... | <0,5 |
| Potassium..... | 0,65 |
| Nitrate..... | 3,1 |
| TDS..... | 31,50 mg/L |
| pH at the source..... | 7,3 |



**Chemical and Physico-Chemical Analysis University of Turin Department of BMSS - 08/07/2014
-Person in charge of the Analysis (Prof. C. Baiocchi).*

*Government Authorization Regional council Resolution No. 69-138 dated 07/08/1990 - Health Ministry
Decree No. 3111-066 dated 30/12/1998.*

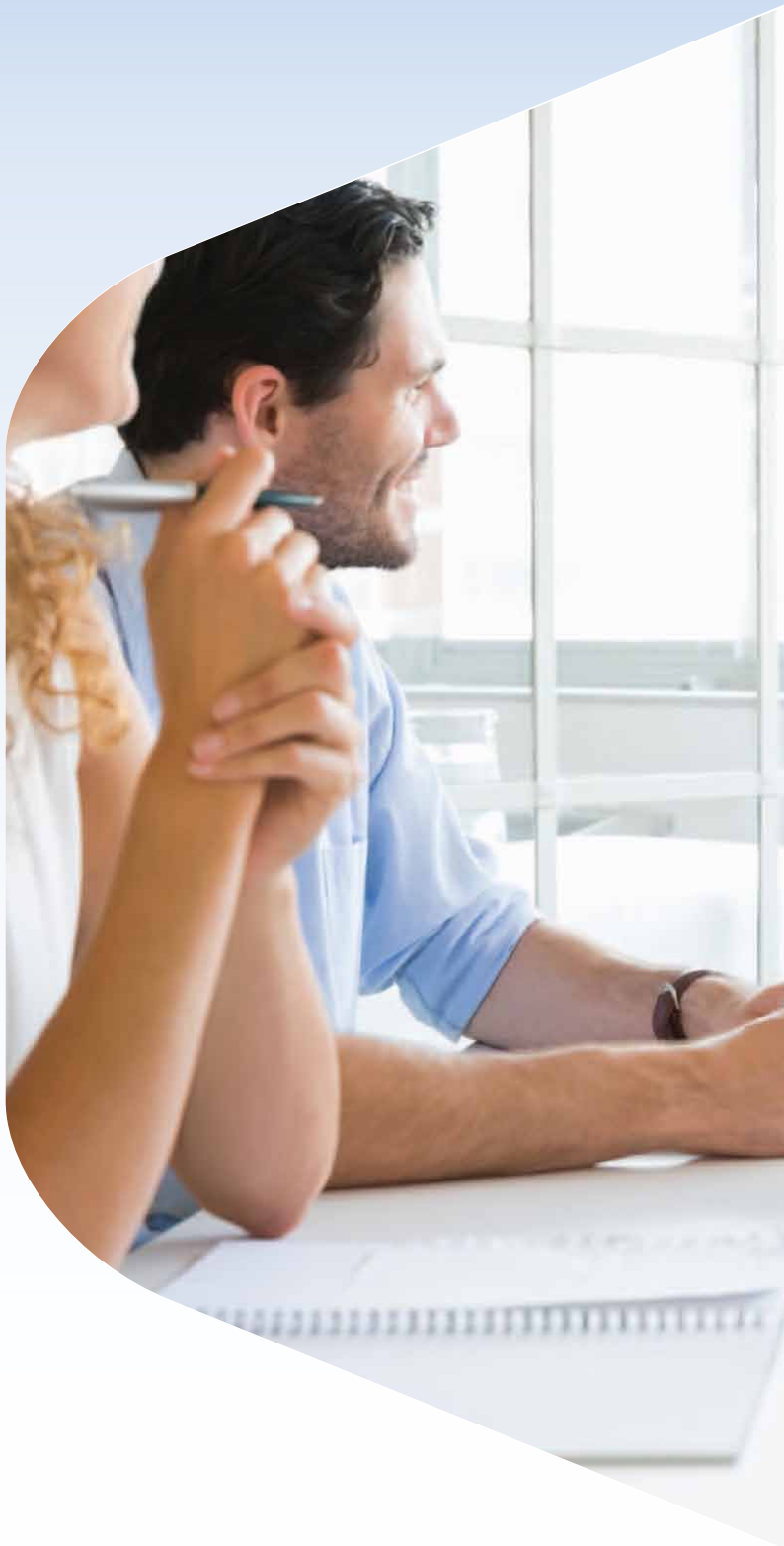




OUR VISION

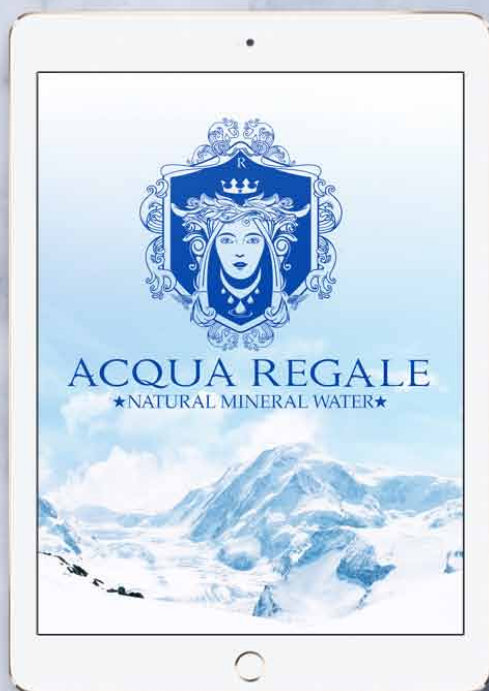


Our vision is to build a better world, to offer pure and natural water for every person on the earth. We organize charities and seek to save the planet from the current effects of pollution and industry. Acqua Regale is doing this by running a campaign of using 20% less plastic in its plastic bottles. We are pursuing our vision by making our business, society, and the environment sustainable. Our bottles are made from PET (polyethylene terephthalate), which is recyclable. PET water bottles can be recycled into: swimming goggles, T-Shirts, fleece coat, back packs, and even ski jackets!













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#acqua_regale



Acqua Regale



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